

Gesundheit.

Die Messe für Gesundheit und Wohlbefinden
Bern, 13. – 16. Januar 2011

Ferien.

Die Messe für Ferien und Reisen
Bern, 13. – 16. Januar 2011

Name	Holiday and Health Fair
Place	Berne
Exhibition venue	BEA Bern Expo, www.beaexpo.ch
Date of the next fair	January 13th to 16th 2011
Character	Consumer fair
Founded in	1986
Themes encountered	Switzerland's coach travel exchange, holidays, travel, leisure time, health and well-being
Gross surface area	19'000 m ²
Visitors expected	45'000
Visitor catchments area	„Espace Mittelland“ area, Berne, Solothurn, Fribourg, and Valais cantons: approx. 1.5 million inhabitants
Exhibitors expected	Over 450
Particularity	First Holiday and Health Fair of the year Gross surface area 4'000m ² . More than 120 conferences on tourism destinations and health in the congress center in hall 140. Busreisemarkt Schweiz
Organizer	FairCom AG, Ittigen
Project Manager	Mario Pessina and Sabine Loosli, Phone 0041 31 922 06 13, Fax 0041 31 922 04 45, email: info@ferienmesse.ch
Price empty stand surface	CHF 260.--/m ² at least 18m ² Early booking discount CHF 20.--/m ² until end of July
Price stand with stand construction	From CHF 5'050.— for 12m ² modular stand without furniture Early booking discount starting at CHF 350.—until end of July Special stands available: Health, Asia, Australia, South America, Desire for „different sorts of holidays“, Languages of the world
Price open sides	Supplement CHF 65.--/m ² for 2, CHF 80.--/m ² for 3 and CHF 100.--/m ² for 4 open sides
Prices and conditions	Subject to change, new brochure comes out End of May
Detailed information under	www.ferienmesse.ch

FESPO.

Die grösste Messe für Ferien und Reisen
Zürich, 27. – 30. Januar 2011

Name	FESPO
Place	Zurich
Exhibition venue	Exhibition Center Zurich, www.messe.ch
Date of the next fair	January 27th to 30th 2011
Character	Consumer fair
Founded in	1991
Themes encountered	Holidays, travel, leisure time, golf (World of Golf – unique fair within the fair, www.worldofgolf.ch), wellness, diving, sport
Gross surface area	25'000m ² (of which approx 3'000m ² are in World of Golf)
Visitors expected	70'000
Visitor catchments area	Greater Zurich area, Mittelland, Central and Eastern Switzerland, bordering regions of Southern Germany: approx. 2.5 million inhabitants
Exhibitors expected	Over 750
Particularity	Biggest fair in Switzerland for the holiday and leisure time. Big wellness (approx. 2'000m ²) and golf sectors (approx. 3'000m ²). Ongoing conferences in 4 conference rooms.
Organizer	FairCom AG
Project Manager	Stephan Amstad, Phone 0041 44 487 43 30, Fax 0041 44 487 43 43, email: stephan.amstad@faircom.ch
Price empty stand surface	CHF 288.--/m ² at least 18m ² Early booking discount CHF 30.--/m ² until end of July
Price stand with stand construction	From CHF 5'450.— for 12m ² modular stand without furniture Early booking discount starting at CHF 500.—until end of July Special stands available: Africa, Asia, Australia, Russia South America, Wellness, Diving and Sport
Price open sides	Supplement CHF 65.--/m ² for 2, CHF 80.--/m ² for 3 and CHF 100.--/m ² for 4 open sides
Prices and conditions	Subject to change, new brochure comes out end of May
Detailed information under	www.fespo.ch

VACANCES.

Le salon des vacances, voyages et loisirs
Genève, du 21 au 23 janvier 2011

Name	Vacances, Sports & Loisirs
Place	Geneva
Exhibition venue	GENEVA PALEXPO, www.geneva-palexpo.ch
Date of the next fair	January 21th to 23th 2011
Character	Consumer fair
Founded in	1995
Themes encountered	Holidays, travel, leisure time, wellness and sport
Gross surface area	12'000m ²
Visitors expected	25'000
Visitor catchments area	Francophone Switzerland (Romandie) and neighboring regions of France: approx. 430'000 inhabitants
Exhibitors expected	Approx. 200
Particularity	Only holiday and sports fair in francophone Switzerland, big sports sector. The stands are placed on a single path. Every visitor therefore passes in front of each stand twice.
Organizer	FairCom AG
Project Manager	Christine Cavin, Phone 0041 31 922 29 01 Fax 0041 31 922 29 03, email: christine.cavin@faircom.ch
Price empty stand surface	CHF 237.--/m ² at least 18m ² Early booking discount CHF 15.--/m ² until end of July
Price stand with stand construction	From CHF 4'660.— for 12m ² modular stand without furniture Early booking discount starting at CHF 350.—until end of July Special stands available: Africa, Asia, Australia, Russia South America, Wellness, Diving
Price open sides	Supplement CHF 65.--/m ² for 2, CHF 80.--/m ² for 3 open sides (4 open sides not possible)
Prices and conditions	Subject to change, new brochure comes out end of May
Detailed information under	www.vacances.ch

Basler Ferienmesse.

Die grosse Messe für Ferien und Reisen
Basel, 4.– 6. Februar 2011

Name	Basler Ferienmesse
Place	Basel
Exhibition venue	Exhibition Center Basel AG, www.messe.ch
Date of the next fair	February 4th to 6th, 2011
Character	Consumer fair
Founded in	1984, organized by Wigra Expo AG since 2003
Themes encountered	Holidays, travel, leisure time, wellness
Gross surface area	8'800m ²
Visitors expected	30'000
Visitor catchments area	Greater Basel area, northwest Switzerland, south Baden, Alsace
Exhibitors expected	Over 250
Particularity	Takes place in the region where three countries come together (Switzerland/Germany/France). Takes place on the first weekend of the MUBA as one of the experience fairs. The MUBA is the biggest sample fair of Switzerland with approx. 330'000 visitors each year.
Organizer	FairCom AG
Project Manager	Karin Wüthrich, Phone 0041 31 922 29 02, Fax 0041 31 922 29 03, email: info@baslerferienmesse.ch
Price empty stand surface	CHF 237.--/m ² at least 18m ² Early booking discount CHF 15.--/m ² until end of July
Price stand with stand construction	From CHF 4'660.— for 12m ² modular stand without furniture Early booking discount starting at CHF 350.—until end of July Special stands available: Africa, Asia, Australia, Russia South America, Wellness, Diving
Price open sides	Supplement CHF 65.--/m ² for 2, CHF 80.--/m ² for 3 and CHF 100.--/m ² for 4 open sides
Prices and conditions	Subject to change, new brochure comes out end of May
Detailed information under	www.baslerferienmesse.ch